PRIVATE CLIENT SERVICES™
MEMBER FINRA, SIPC
A Registered Investment Advisor

PERSHING LOGO REQUEST FORM

If you would like to have your personal business logo appear on your clients' Pershing brokerage account statements, Welcome Letters, and confirms, please complete the below information and provide a copy of the logo meeting the following criteria:

- Maximum size: 3.26 inches wide x .67 inches high
- Resolution: 300 DPI
- Acceptable formats: PDF, TIFF, EPS (Outlined), JPEG, PNG, PSD, and BMP

Key information needed for processing:

- The request must be received by the 1st of each month. i.e. July 1st to be included for July statements.
- Office Range(s) and IP Number(s) must be provided.

Note: Each Representative code/office range combination must be specifically requested. If additional office ranges are used in the future, a new request would need to be submitted.

Email the completed form to: Operations@pcsbd.net

Rep Name & Rep Code:	Pershing Office Range **:	Test Account Number:

*Note: All marketing items must be submitted and approved through MarketingPro prior to the first use.
**Office Range refers to the three character prefix before the six digits of a Pershing account number (i.e. RKF, TKF, JSM...etc.).